

CARING HOPE COMMITMENT

**Register today as an organ,
tissue and cornea donor.**

2016 Pennsylvania Community Health Center Challenge

Plan Activities, Register Donors and Win Gold!!!

Objective of Campaign

Introduce and train Community Healthcare Center staff on the importance of Organ Donation & Registration

Promote public awareness in the CHC sites.

Develop relationships with Community Healthcare Centers through:

- **Pilot sites**
- **Prime sites**
- **Public awareness**

HRSA desire for collaboration: PACHC is the forerunner for this campaign

Why Should You Participate?

- **By the Numbers**
- **121,237**: Approximate number of people on the national organ transplant waiting list
- **8,432**: Number of people in Pennsylvania who are on the national organ transplant waiting list
- **22**: Average number of people on the waiting list who will die today
- **78**: Average number of people on the waiting list who will receive a life-saving organ transplant today
- **8**: Number of lives one organ donor could save
- **50**: Number of lives one organ donor could improve

Campaign Timeline

- Campaign Kick-Off April 15, 2016
- Challenge Begins April 15, 2016
- Campaign Ends August 13, 2016
- Score Cards Due to PACHC September 2, 2016
- Committee Reviews
Score Cards TBD
- Winners Announced October 11-13, 2016
PACHC Conference
Lancaster, PA

Gold	Silver	Bronze
Tablet	Printer	TracFone w/ Minute Card
Camera	DVD Player	First Aid Kit
Blood Pressure Cuff	Digital Thermometer	Digital Weight Scale
Stethoscope	Walker/Orthopedic	Sanitation Station

What's New in 2016

We've received a mini equipment grant, so you can spend your earned points on something you may need for your facility.

Whose Involved:

Human Resource Service Administration (HRSA)

Pennsylvania Association of Community Health Center
(PACHC)

PA Department of Health

Donate Life PA

Center for Organ Recovery & Education (CORE)

Gift of Life Philadelphia

Community Health Centers

Why We Should Work Together?

- Grassroot neighborhoods
- Trust
- Collaboration
- Health Crisis
- You have the potential to save and enhance the lives of up to 50 people.

How to participate in the Community Health Center Challenge:

Complete a scorecard

Present opportunities for staff trainings

Present opportunities for tabling events & other activities

Display posters & brochures

Be Creative

2015 PACHC Community Health Center Participation & Award Levels

Berks Community Health Center - Bronze

Community Health Net-Bronze

Keystone Health Family Medicine Center-Gold

Keystone Rural Health Consortia, Inc.-Bronze

Primary Care Health Services, Inc.-Gold

Sayre Health Community Health Center-Gold

UPMC Matilda Theiss- Bronze

Welsh Mountain Community Health Center-Silver

Marketing Concept

- Promote CARING, HOPE and COMMITMENT as the core messages
- CHC represents Community Health Centers
- Features real people and real stories
- People are from the organ donation community; donor families, living donors, recipients, medical professionals, etc.
- The full stories can be viewed online at the Donate Life Pennsylvania website.
- Call to action is to please register

Who will be the first to take the Challenge?

